

Update on the Workforce Development Strategy and Action Plan for the Creative, Cultural, Recreation and Technology Sectors (CCRT)

1st October 2021

The Creative, Cultural, Recreation and Technology Sectors (CCRT) deliver multiple wellbeing benefits and are enablers of every part of our lives. The sectors employ hundreds of thousands of Kiwis and many of these roles are developing and changing into 'the roles of tomorrow'.

In March 2021, Skills Active Aotearoa TITO were contracted by the Tertiary Education Commission (TEC) to lead the co-creation of the CCRT Workforce Strategy, along with a set of COVID-responsive, short term focused Action Plans for the sectors. This project will equip industry, the education sector, government and community stakeholders with a plan that can be jointly acted on to create thriving sectors.

It has been an exciting six months understanding the first phase of this research. During this time a significant amount of work has been invested to form a picture of the current environment.

The first phase of research has included producing an **Environment Scan**, interactive online **Data Dashboard**, based on the ANZSCO codes, and accompanying insights documents to provide a data snapshot of the current workforce and industry makeup, COVID-19 impacts, and skills supply and demand. It is expected that a number of these key resources will be made publicly available shortly.

Skills Active Aotearoa would like to acknowledge the efforts and contributions of those who have contributed to getting to this point of the project.

Toi Mai WDC will now lead the transition of this project through to the next stages.

Skills Active Aotearoa look forward to continuing to engage with any future work as a stakeholder, and seeing this mahi continue to evolve.

He kaupapa marihi tēnei

Ko ēnei tūmomo ahumahi ngā tāhu mō ngā tāngata katoa o Aotearoa

Ko tā mātou hiahia kia puawai, kia whakawhanake ai ēnei kaupapa.

Nōreira kei te tākoha atu tēnei haepapa kia koutou mā o Toi Mai

Ka pū te ruha, ka hao te rangatahi.

From this point onwards Erica Cumming, Interim Chief Executive of Toi Mai WDC will be the contact for work related to this project.

For more information, please contact:

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